

**FOR IMMEDIATE RELEASE**

## **OrthoNOW Listed Among The Top 10 Franchise Opportunities of 2014**

Miami, FL. December 2013 – OrthoNow, an orthopedic specific urgent care center franchise has been selected by Entrepreneur Magazine as one of the top franchise sectors in 2014.

Included in the December issue of Entrepreneur magazine, the listing of hottest franchise concepts for 2014, is OrthoNOW known for its innovative and unique orthopedic urgent care franchise.

OrthoNOW, an upscale, immediate care facility is exclusively dedicated to treating orthopedic and sports medicine injuries without an appointment. These injuries include fractures, sprains, concussions, open wounds, dislocations, and lacerations.

Dr. Alejandro Badia, a world renown hand surgeon founded the concept and opened its first location in Miami in 2010. “We are honored and delighted to be recognized as a hot franchise concept for 2014 and to be listed among this elite group of franchise companies. Says Dr. Badia, OrthoNOW’s CEO.

OrthoNOW launched its franchise operations earlier this year, offering franchises throughout most of the United States as well as other countries worldwide.

### **About OrthoNow**

OrthoNow is an orthopedic urgent care center. OrthoNow offers its patients excellent orthopedic care on an immediate basis, resulting in a significantly improved patient experience. While orthopedic related pain and injuries are the dominant reason why patients visit hospital emergency rooms, they are typically a lower priority to other emergencies such as heart, asthma and trauma conditions. OrthoNow centers are fully integrated facilities equipped with on-site x-ray and MRI services and accept all forms of insurance.

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