



**Hossein Kasmai** is the founder and CEO of Franchise Creator, a leading franchise consulting firm headquartered in Miami, Florida. He has been and is currently a franchise consultant to many brands that under his advice have transformed from a local business into global franchise brands. Kasmai has founded many franchise concepts of his own including Guard-A-Kid. In only five years after its initial launch, Guard-A-Kid expanded to over 175 franchises in 11 countries worldwide. As a Professional Engineer and an experienced business person, Mr. Kasmai was previously an executive with Motorola leading a large group of engineers in developing new wireless products. Hossein has been featured in many publications including Entrepreneur magazine, Franchise Times magazine, Specialty Retail magazine Opportunity World magazine, Inc magazine, NBC news, CBS news, The Miami Herald, Des Moines Register, etc.